

BART Agreement Number: 6M8121

Approval Date: 08/01/2022

Work Plan No.: C.03-02 - Concentrated Outreach to Faith-Based Communities & Organizations in SF Bay Area-PH2

Scope:

2 SCOPE OF WORK

1. Provide targeted outreach services to the religious and/or clergy communities representing priority populations in the BART service and/or market area including but not limited to Alameda, San Francisco, Contra Costa and San Mateo Counties. Additional counties may be added to encompass the northern California mega-region.
2. Continue our outreach to the local community in the BART service area & market area for major projects with an emphasis on recruiting and retaining businesses seeking to work on BART projects this includes arranging and hosting web based and in-person meetings as state and local safety precautions permit.
3. Expand BART's reach in advance of proposed infrastructure stimulus funds, state transit assistance and other upcoming capital projects by connecting with priority populations through the religious/clergy community and incorporate these firms into SBSS and other OCR programs.
4. Identify and encourage firms seeking to do business with the District to participate in the Small Business Support Services Program (SBSS) where applicable.
5. Provide all related information to the District including a complete list of all participants and attendees, all relevant contact information for participants/attendees including location/physical address, phone contact, email address and any other relevant information to connect BART staff with the community.

Prime: Parsons

Subconsultant	Amount	DBE (Y/N)	SBE (Y/N)
360 Total Concept	\$49,293	Y	Y

Work Plan Value: \$55,029