

BART Agreement Number: 6M6138

Approval Date: 11/06/19

Work Plan No. C.01-01: Daily Parking Implementation

Scope:

Patrons taking their cars to the BART station have multiple ways to pay for parking. However, a number of options require pre-planning such as EZ Rider which requires setting up an account beforehand or having cash to pay for the parking stall. In addition to planning ahead, from the user experience there are additional hurdles, such as needing to remember the stall number and spending additional time to pay for the stall after entering the gate. Being able to pay for parking through the BART Official app, the objective of this work plan, would improve the customer experience and eliminate the patron journey pain points. BART will be extending the app to the the successful 4am and Carpool parking payment programs, and offer daily parkers payment options for the digital age.

Prime: HNTB

Subconsultant	Amount	DBE (Y/N)	SBE (Y/N)
TransSight	\$390,822	Y	Y

Total Work Plan Value: \$ 407,657